



April 20, 2015

Dear Valued Commerce Lexington Inc. Member:

Commerce Lexington Inc. is always looking for innovative ways to market Lexington and its business community, whether on-line, in print, or through e-mail, and at the same time help members market themselves and gain more visibility. We are excited to be able to continue our partnership with CGI Communications, Inc., through its *NEXT! Ad Agency*, a division of CGI Communications.

This partnership will enable Commerce Lexington Inc., as well as our members the opportunity to take advantage of a variety of digital media tools that will enhance their online presence through reputation management services and analytics.

In addition, Commerce Lexington Inc. and our community will be showcased through a series of online videos that highlight much of what Lexington has to offer residents, business owners, and visitors. With an easily viewable interface accessible from the Chamber's web site at [www.commercelexington.com](http://www.commercelexington.com), this video program will allow viewers to learn more about area attractions, economic development opportunities, quality of life, and more.

Commerce Lexington Inc. is dedicated to highlighting the advantages of living and working in our community, as well as providing programs that add value to our members. In the coming months, representatives from CGI/NEXT! Ad Agency will be contacting our members with an opportunity to find out more about the program.

We encourage you to consider the program, as it provides a great opportunity to showcase our members, Commerce Lexington Inc., and our community. If you have any questions about this partnership, don't hesitate to contact the Commerce Lexington Inc. communications department at (859) 226-1606.

Sincerely,

Robert L. Quick, CCE  
President & CEO  
Commerce Lexington Inc.

Mark E. Turner  
Senior Vice President, Communications  
Commerce Lexington Inc.  
[mturner@commercelexington.com](mailto:mturner@commercelexington.com)